EXPO DENTAL MEETING | 14-15-16 MAGGIO 2026 RIMINI - ITALIA

MEDAESTHETICA

PROGRAMMA SCIENTIFICO/SCIENTIFIC PROGRAM

Esthetic Medicine in Dentistry

Scientific director: Antonio Guida

Organizer:
SIMEO – Italian Association of Dental Esthetic Medicine

Room: "Medaesthetica", Pav. A2 (*with audio and video connection to the "Live on Stage" room)*
Room: "Live on Stage", Pav. A3

Thursday, 14th May 2026

10:00 a.m. – 12:00 p.m.
Regulatory, fiscal, and medical-legal aspects of the practical sides of facial esthetic medicine in dental practices.
An overview of instrumental and injective esthetic therapies that can be performed in dental practices.
Antonio Guida

12:00 – 1:30 p.m.
Your first esthetic medicine appointment: psychological assessments, phototypes, biotypes, medical records, clinical photography.
Federica Valdinucci

2:00 – 4:30 p.m.
Instructions on how to use fillers and biostimulants
Ezio Costa
4:30 – 5:30 p.m. LIVE INJECTION
Practical demonstration on a model
Ezio Costa

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Friday, 15th May 2026

10:00 a.m. – 2:00 p.m.
Proper cosmetological and cosmeceutical prescriptions in esthetic medicine.
Gloriana Assalti

3:00 - 4:00 pm LIVE INJECTION
Aesthetic treatments of the perioral area with dermal fillers
Benito Paolo Chiodo

4:00 – 5:45 p.m.
Using the botulinum toxin for esthetic and therapeutic purposes in dental practices.
Adriano Bartoli

5:45 – 6:45 p.m. LIVE INJECTION
Practical demonstration on a model
Adriano Bartoli

Saturday, 16th May 2026

10:00 a.m. – 12:00 p.m.
How to implement facial esthetic medicine in your dental practice: examples of effective ethical strategies.
Giusy Ciani, Adriano Bartoli

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